



## **PALM BEACH COUNTY CONVENTION CENTER GETS NEW DIRECTOR OF EVENT SERVICES**

WEST PALM BEACH, FL. (June 23, 2010) – **Palm Beach County Convention Center** has promoted **Traci Peterson** as the new **Director of Event Services**. In this position, Peterson will serve to manage, supervise and coordinate the activities and operations of staff involved in providing services for all facility events; making certain that all building policies and procedures are followed in preparing for and implementing the event.

Peterson was recently an Event Manager at the convention center for four years.

“In the four years of service she [Peterson] has acquired a vast knowledge of our clients, our staff, and our building,” Assistant General Manager, Mike Brodnicki explained when asked about the promotion of Peterson. He continued, “Among all of the candidates, she by far was the most suited candidate to ‘hit the ground running’ and provide seamless service to our clients.”

Native of Michigan, Peterson holds a Masters of Sport Management from the University of San Francisco and an undergraduate degree majoring in Facility Management and Business from Lakeland College in Sheboygan, WI.

### **About Palm Beach County Convention Center:**

#### **Palm Beach County Convention Center, the Best of Everything for Every Event!**

Since its opening on January 1, 2004, this 350,000 square-foot center has established itself as the premier boutique’ meeting destination in South Florida; hosting a diverse array of conventions, trade shows/consumer shows, conferences, social events, and meetings. It features a 100,000 square-foot exhibit hall, a 22,000 square-foot ballroom and 21,000 square feet of flexible breakout space divisible into 19 rooms. The PBCC resides in the heart of Downtown West Palm Beach within proximity to nearby attractions include CityPlace, a \$600-million shopping, dining and entertainment complex; the nationally acclaimed Raymond F. Kravis Center for the Performing Arts; Palm Beach’s famous Worth Avenue; and South Florida’s beautiful beaches.

For more information about the Palm Beach County Convention Center, contact Tiffany Faublas at (561) 366-3017 or [tfaublas@pbconventioncenter.com](mailto:tfaublas@pbconventioncenter.com), or visit [www.pbconventioncenter.com](http://www.pbconventioncenter.com). For more information about Global Spectrum, visit [www.global-spectrum.com](http://www.global-spectrum.com).

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