



PALM BEACH COUNTY CONVENTION CENTER WELCOMES
NEW MARKETING MANAGER

WEST PALM BEACH, Fla. (January 19, 2010) – Palm Beach County Convention Center announced that Tiffany Faublas has been named as their Marketing Manager. In her new position, she is responsible for developing and implementing marketing plans that will promote the events held at this prominent and ever-growing Convention Center; in addition to generating public interests. Faublas aims to encourage the public to utilize the company’s complementary marketing service to increase awareness.

“We are pleased to have Tiffany join our family. She will be a strong piece to our team and we’re excited to have her onboard!” explained Maria Walker, Director of Sales and Marketing.

Faublas brings with her more than four years experience in marketing and advertising; in addition to her open personality and rapport building. She previously worked at Golf Channel in their Marketing Department. Faublas holds a B.S. in Marketing and an M.B.A. from the University of Central Florida.

About Palm Beach County Convention Center:

Palm Beach County Convention Center, the Best of Everything for Every Event!

Since its opening on January 1, 2004, this 350,000 square-foot center has established itself as the premier ‘boutique’ meeting destination in South Florida; hosting a diverse array of conventions, trade shows/consumer shows, conferences, social events, and meetings. It features a 100,000 square-foot exhibit hall, a 22,000 square-foot ballroom and 21,000 square feet of flexible breakout space divisible into 19 rooms. The PBCCC resides in the heart of Downtown West Palm Beach within proximity to nearby attractions include CityPlace, a \$600-million shopping, dining and entertainment complex; the nationally acclaimed Raymond F. Kravis Center for the Performing Arts; Palm Beach’s famous Worth Avenue; and South Florida’s beautiful beaches.

For more information about the Palm Beach County Convention Center, contact Tiffany Faublas at (561) 366-3017 or tfaublas@pbconventioncenter.com, or visit www.pbconventioncenter.com. For more information about Global Spectrum, visit www.global-spectrum.com.

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