



Palm Beach Goes Hollywood
The 1st Annual Palm Beach Collector Car Auction

WEST PALM BEACH, Fla. (March 16, 2010) – Calling all car enthusiasts to the state of the art Palm Beach County Convention Center. From March 18 – 20, an all new collector car auction, with over 300 great collector cars, will be the first all reserve collector car auction to be held in beautiful Palm Beach County.

From movie cars to drag cars to muscle & classic cars, this event will bring something for everyone in the collector car community to enjoy. This star-studded event will have iconic cars ranging from the Batmobile from Warner Bros. blockbuster hit movie “Batman Returns”, which will cross the auction block on Saturday March 20th, to Butch Leal’s 1967 Super Stock Dodge “The California Flash”; which helped mold drag racing into the multi-billion dollar sport that we have today.

For all you MOPAR & FORD fans out there, they did not forget about you. This will be a once in a lifetime opportunity to meet the Father of the “Marti Report” Kevin Marti. He will be on hand to answer questions, sign his latest publication, and spend time with his loyal Ford fans! To add to the jaw-dropping line-up will be the Father of the Electronic Fuel Injection and the Hemi-Spherical Headed Engine (HEMI Engine), Tom Hoover. Tom will not only spend the weekend answering questions, but will also spend time with all you MOPAR fans! On display, he will have the first Electric Fuel Injected car ever built, the 1958 DeSoto Adventurer Convertible Pilot Car, and a 1964 Dodge 330 Hemi.

Live Elvis entertainment on Friday, March 19th upstairs in the 22,000 square-foot Grand Ballroom. And it’s only fitting to have the last car that Elvis bought – a 1977 Triumph TR6 that he purchased for his then fiancée, Ginger Alden.

Additionally, be sure to join us for our Palm Beach Auction Preview Party on the Plaza at CityPlace on Thursday, March 18, 2010 at 6:00pm. You can get up close & personal with movie cars, drag cars, muscle & classic cars. There will be something for every car enthusiast. Entertainment by “JELVIS” an internationally known, award winning Elvis Tribute artist will be provided including chances to win VIP Passes, Hollywood Wheels Gear & other great items.

Great collector cars, Great Climate Controlled Atmosphere! Be a part of the excitement. Come on out & bring the family. Enjoy yourself!! You’ve earned it!! This will be something for everyone. Collector cars are a great, sound investment but more importantly, an enjoyable investment.

Stop on by to enjoy and have photo opportunities with your favorite car! For more information please visit www.palmbeachauction.com. ***"REDEFINING THE IMPOSSIBLE "***

About Palm Beach County Convention Center:

Palm Beach County Convention Center, the Best of Everything for Every Event!

Since its opening on January 1, 2004, this 350,000 square-foot center has established itself as the premier boutique' meeting destination in South Florida; hosting a diverse array of conventions, trade shows/consumer shows, conferences, social events, and meetings. It features a 100,000 square-foot exhibit hall, a 22,000 square-foot ballroom and 21,000 square feet of flexible breakout space divisible into 19 rooms. The PBCCC resides in the heart of Downtown West Palm Beach within proximity to nearby attractions include CityPlace, a \$600-million shopping, dining and entertainment complex; the nationally acclaimed Raymond F. Kravis Center for the Performing Arts; Palm Beach's famous Worth Avenue; and South Florida's beautiful beaches.

For more information about the Palm Beach County Convention Center, contact Tiffany Faublas at (561) 366-3017 or tfaublas@pbconventioncenter.com, or visit www.pbconventioncenter.com. For more information about Global Spectrum, visit www.global-spectrum.com.

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