



**Success South Florida Magazine Honors Palm Beaches Very Own as one of
the '40 Under 40 Leaders of Today and Tomorrow'**

Palm Beach County Convention Center's Nerissa Edden Honored

WEST PALM BEACH, Fla. (June 3, 2010) – The *Palm Beach County Convention Center* is proud to announce with distinct honor that their Sales Manager, Nerissa Edden, was selected by Success South Florida Magazine as one of South Florida's "40 Under 40 Leaders of Today and Tomorrow" for 2010. Chosen for her professional accomplishments and tireless efforts to support our community by a selection committee comprised of past 40 Under 40 winners, Edden embodies all qualities of a true leader of today and tomorrow.

When asked about her feelings on such an accomplishment Edden had this to say, "It is both humbling and exciting to have been nominated for this prestigious award."

This is the 5th annual "40 Under 40" awards program presented by Success South Florida Magazine, which will be held on Friday, June 4th. Success South Florida is a news and business publication serving South Florida's black professional community.

A native of New York City but a true Floridian at heart, Edden began her career after earning her Bachelors of Arts degree in Communications and Marketing from Florida Atlantic University in 1995. She worked as a Catering Sales Manager at the Crowne Plaza Hotel and even did entrepreneurial work alongside her husband with their Edden Clothing Company and SimplyGreek.com prior to joining the Palm Beach County Convention Center in 2009.

"Nerissa exemplifies the true spirit of customer service and creates a family type relationship with each and every one of her clients. Her commitment to our team and her clients should be used as a training guide for others in the industry to follow," says Dave Anderson, General Manager of the Palm Beach County Convention Center.

Now at the age of 37, Edden has no intentions of slowing down but instead is inspired to reach back while moving forward to greater heights every day. She epitomizes the sense of multitasking by being an active member and volunteer of her church, Christ Fellowship to being a member of Delta Sigma Theta Sorority, Inc. since 1995.

Always full of warmth, Edden is considered a joy and blessing to have in your life.

Edden lives in West Palm Beach with her husband, Chris, and their 4 sons.

About Palm Beach County Convention Center:**Palm Beach County Convention Center, the Best of Everything for Every Event!**

Since its opening on January 1, 2004, this 350,000 square-foot center has established itself as the premier boutique' meeting destination in South Florida; hosting a diverse array of conventions, trade shows/consumer shows, conferences, social events, and meetings. It features a 100,000 square-foot exhibit hall, a 22,000 square-foot ballroom and 21,000 square feet of flexible breakout space divisible into 19 rooms. The PBCCC resides in the heart of Downtown West Palm Beach within proximity to nearby attractions include CityPlace, a \$600-million shopping, dining and entertainment complex; the nationally acclaimed Raymond F. Kravis Center for the Performing Arts; Palm Beach's famous Worth Avenue; and South Florida's beautiful beaches.

For more information about the Palm Beach County Convention Center, contact Tiffany Faublas at (561) 366-3017 or tfaublas@pbconventioncenter.com, or visit www.pbconventioncenter.com. For more information about Global Spectrum, visit www.global-spectrum.com.

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