



The Time is Now! Let's Get Educated!
**2010 Alzheimer's Educational Conference brings a common disease to the
forefront of caregivers concerns**

WEST PALM BEACH, Fla. (May 26, 2010) – Join Alzheimer's Community Care and the Alzheimer's Alliance for the 2010 Alzheimer's Educational Conference, presented by Positive ID at the Palm Beach County Convention Center on June 3 – 4. Deemed as one of the largest Alzheimer's conferences in the nation, this event brings together experts from across the nation to discuss a variety of topics including the latest research, legal considerations, long-term care issues, caregiver wellness care techniques and current helpful technologies.

In the state of Florida alone, Alzheimer's affects more than a half-million Floridians and 828,000 caregivers are currently caring for a person with a memory problem. Never has there been a greater need for educated caregivers! Expected attendance is forecasted at almost 1,000 attendees including Alzheimer's caregivers and family members, healthcare professionals, organizations and businesses with an urgency to fight this common disease.

Attendees will hear firsthand information from speakers from across the United States; sharing the latest research and standards of care for those with Alzheimer's disease and related disorders. Included in this year's featured speakers are G. Mark Shalloway, certified Elder Law Attorney and Alzheimer's Community Care Board Member, Dr. Louis Benson, Treasure Coast Hospice & CEO, and Dr. Thomas Kodadek, Professor of Chemistry and Cancer Biology at the Scripps Research Institute.

This year's conference centers on the Alzheimer's Study Group Report, co-chaired by former Speaker of the House, Keynote Speaker Newt Gingrich, Senator Bob Kerrey, Honorable Sandra Day O'Connor, Maria Shriver and a host of others of the National Commission for Quality Long-term Care, which makes recommendations to policymakers and the public on how to transform healthcare services for the frail, elderly and disabled in order to maximize independence and achieve a high quality of life and quality of care for our aging population.

Healthcare professionals will earn Continuing Education Units (CEU's) through their participation and family caregivers will have the opportunity to attend this informative two-day conference at a specially reduced fee of \$30 per person; the professional attendees' fee is \$125 per person for both days.

For more information, please call 561.683.2700 or visit www.alzcare.org

About Alzheimer's Community Care

Alzheimer's Community Care serves as an innovative model of care that advocates for services and resources to promote and provide specialized, compassionate, quality care to Alzheimer's disease and related disorders patients and caregivers. The organization's strategic principle is "We place a safety net around patients and caregivers every day." Alzheimer's Community Care is a United Way agency. For more information, call (561) 683-2700 or visit www.alzcare.org

About Palm Beach County Convention Center:

Palm Beach County Convention Center, the Best of Everything for Every Event!

Since its opening on January 1, 2004, this 350,000 square-foot center has established itself as the premier boutique' meeting destination in South Florida; hosting a diverse array of conventions, trade shows/consumer shows, conferences, social events, and meetings. It features a 100,000 square-foot exhibit hall, a 22,000 square-foot ballroom and 21,000 square feet of flexible breakout space divisible into 19 rooms. The PBCCC resides in the heart of Downtown West Palm Beach within proximity to nearby attractions include CityPlace, a \$600-million shopping, dining and entertainment complex; the nationally acclaimed Raymond F. Kravis Center for the Performing Arts; Palm Beach's famous Worth Avenue; and South Florida's beautiful beaches.

For more information about the Palm Beach County Convention Center, contact Tiffany Faublas at (561) 366-3017 or tfaublas@pbconventioncenter.com, or visit www.pbconventioncenter.com. For more information about Global Spectrum, visit www.global-spectrum.com.

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