



Fasten Your Seat Belts --- Flight Attendants are Ripping the Runway
2nd Annual Le'Chic Fashion Show comes to the Palm Beach County Convention Center

WEST PALM BEACH, Fla. (March 31, 2010) – On April 9th be prepared to take flight on a journey Palm Beach County has never seen before. Creative Party Designing in collaboration with Fabulous Design and KGModels are proud to present the **2nd Annual Le'Chic Couture Fashion Show** at the Palm Beach County Convention Center. This highly anticipated airplane-themed event will consist of a fashion variety of plus size clothing, swimwear, ready to wear clothing and urbanwear. As the audience fills the 'cabin' the flight attendants will surely capture their attention on this vibrant flight. Do not miss out and cause a fashion faux pas!

Le'Chic Couture brings new faces of the modeling industry in South Florida, incorporating up-and-coming national and international models into the show. Last year the featured designer was Wynn Collection, a shoe designer, and rendered rave reviews. This year, Palm Beach County will take a look into what's "haute" for this upcoming season. Featured fashion designer Marlena Lovely will showcase the swimwear collection of her newly inspired house of fashion known as Fabulous Designs. In addition, flying all the way from Germany to participate in the show will be designer Nina Athanasiou showcasing her in-style first collection Das Komitee.

With special invited guests from Everything but Water, Macy's, Louis Vuitton, Saks 5th Avenue, 561 Magazine, MAC Cosmetics, Sephora, X102.3, Wild 95.5, Francesca's Collection and more, this journey can only end with a celebration. Immediately following the fashion show will be a red carpet after party involving music, dancing, networking and a meet & greet with the show designers.

Like what you see on the models? All clothing and more will be available for purchase at the show. A portion of the proceeds will be donated to the Makeva Harold Foundation, Inc. For more information on the Makeva Harold Foundation, please visit www.makevaharoldfoundation.org.

This chic event is sponsored by Smart Water, Forever Yours Amore, Cosmix School of Makeup Artistry, The Sanctuary Salon & Spa and London Salon & Boutique. Sponsorship opportunities are still available, for more information please contact Kruse Link at 561-628-0033.

Tickets are available for purchase online at www.lechicfashionshow.eventbrite.com and/or at the London Salon & Boutique. Boarding Time at is at 7pm (cocktail hour), flight departs at 8pm (doors open).

About Palm Beach County Convention Center:

Palm Beach County Convention Center, the Best of Everything for Every Event!

Since its opening on January 1, 2004, this 350,000 square-foot center has established itself as the premier boutique' meeting destination in South Florida; hosting a diverse array of conventions, trade shows/consumer shows, conferences, social events, and meetings. It features a 100,000 square-foot exhibit hall, a 22,000 square-foot ballroom and 21,000 square feet of flexible breakout space divisible into 19 rooms. The PBCCC resides in the heart of Downtown West Palm Beach within proximity to nearby attractions include CityPlace, a \$600-million shopping, dining and entertainment complex; the nationally acclaimed Raymond F. Kravis Center for the Performing Arts; Palm Beach's famous Worth Avenue; and South Florida's beautiful beaches.

For more information about the Palm Beach County Convention Center, contact Tiffany Faublas at (561) 366-3017 or tfaublas@pbconventioncenter.com, or visit www.pbconventioncenter.com. For more information about Global Spectrum, visit www.global-spectrum.com.

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